

Retail Solutions for the Connected Enterprise



Transforming Retail Operations with Seamless Automation and Intelligent Commerce

Retailers are working to strike the right balance between digital innovation and customer expectations. Today's consumers expect seamless shopping experiences anytime, anywhere, across every channel. To keep pace, retailers must embrace digital transformation strategies that not only meet current demands but anticipate changing consumer behaviors and market dynamics.

By creating a data-driven advantage across merchandising, marketing, operations, and distribution, retailers can position themselves to capitalize on emerging technologies such as artificial intelligence and machine learning to drive competitive differentiation and long-term growth.

OSI Digital helps retailers modernize operations, unify customer experiences, and unlock data-driven decision-making through integrated retail solutions built for growth. With more than 35 years of retail technology expertise, our capabilities span unified commerce, point of sale, pricing and promotions, systems integration, data architecture, and customer experience transformation, enabling retailers to operate more efficiently and respond faster to evolving market demands.

Our global retail practice combines deep industry expertise with delivery capabilities across North America, Europe, and Asia, providing responsive support and specialized knowledge wherever our clients operate. More than a technology provider, OSI Digital serves as a trusted partner—aligning solutions with business objectives to drive operational excellence, accelerate growth, and deliver measurable outcomes.

"OSI Digital helped us modernize our retail ecosystem and create a more connected customer experience across every touchpoint. By integrating our systems and streamlining operations, we improved agility, empowered associates, and delivered measurable business value across our organization."

— Retail Technology Executive

The OSI Digital Difference

At OSI Digital, we combine deep retail industry expertise with proven technology solutions to help retailers accelerate transformation and achieve measurable business outcomes.

- > **Connected Commerce:** Unify digital and physical retail experiences with integrated platforms that connect stores, ecommerce, supply chain, and customer engagement channels.
- > **Composable Retail Architecture:** Modernize legacy systems with scalable, API-driven architectures that enable agility, innovation, and faster time-to-value.
- > **End-to-End Retail Expertise:** From strategy and implementation to managed services and continuous optimization, our retail specialists partner with you at every stage of your transformation journey.

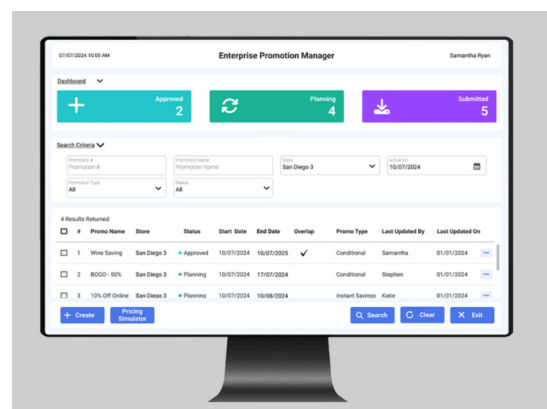
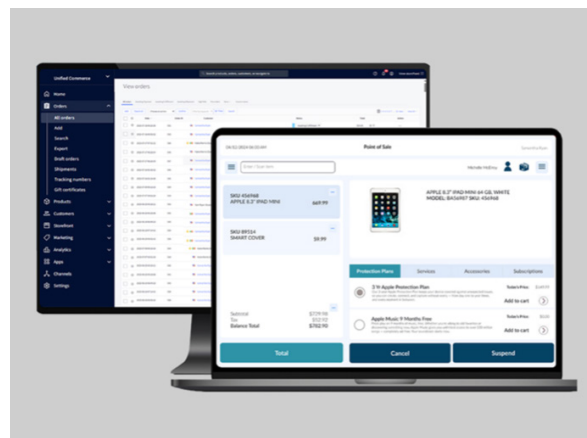




Retail Solutions Designed for Modern Commerce

Unified Commerce

Deliver seamless shopping experiences across every channel while empowering associates with real-time information and intelligent workflows. OSI Digital enables retailers to support transactions anywhere, on any device, while providing customers with the flexibility to begin their shopping journey online and complete it in-store through capabilities such as buy online, pick up in store (BOPIS), curbside pickup, and endless aisle experiences. By creating a single view of customers, inventory, and orders across all channels, retailers can simplify returns and exchanges regardless of where purchases occur and deliver a truly connected commerce experience.

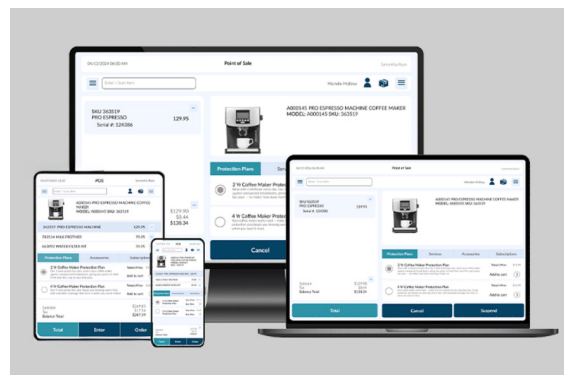


Intelligent Pricing & Promotion

Improve margins and enhance customer engagement with data-driven pricing and promotion strategies. Our solutions help retailers manage complex pricing structures and promotional campaigns with ease. Consistent pricing can be maintained across ecommerce, stores, marketplaces, and mobile channels, ensuring a cohesive customer experience while maximizing promotional effectiveness and profitability.

Guided Selling

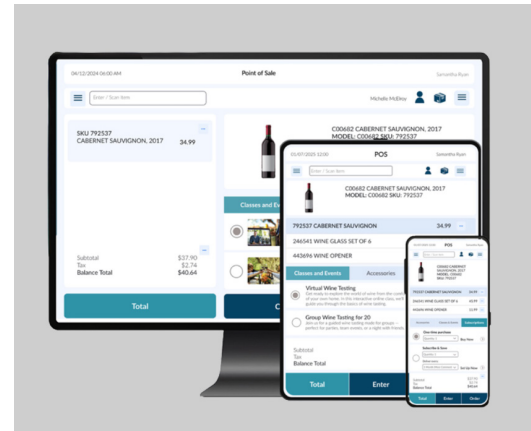
Empower associates with intelligent recommendations that increase basket size and improve customer satisfaction. OSI Digital enables personalized product recommendations, cross-sell opportunities, and configurable selling workflows that can be adapted without extensive custom development. Retailers can also support warranties, memberships, service attachments, and other value-added offerings while leveraging data-driven customer insights to increase conversion rates and strengthen customer loyalty.





POS Solution

A modern Point of Sale solution enables retailers to replace high-risk legacy systems with a secure, scalable, and fully supported platform designed for today's omnichannel retail environment. Built to meet current industry standards and evolving customer expectations, our solution reduces the risk of security vulnerabilities, system downtime, and operational disruptions while providing a seamless experience across stores and digital channels. With ongoing support, proactive maintenance, and continuous enhancements, retailers gain a future-ready foundation that improves operational efficiency, empowers associates, and supports long-term business growth.



Why Retailers Choose OSI Digital

- › Retail Industry Expertise
- › Global Delivery and Managed Services
- › AI and Automation Leadership
- › Proven Success Across Enterprise Retail Organizations
- › Cloud, Data, and Integration Specialists

Modernize Retail Operations. Elevate Customer Experiences. Accelerate Growth.

As customer expectations continue to evolve, retailers need technology partners who understand both the business of retail and the technologies shaping its future. OSI Digital combines deep retail expertise with AI, automation, and integration capabilities to help organizations build connected, intelligent, and resilient retail enterprises designed for sustainable growth.



Let's Get Started

Contact our sales team at 818.992.2700 to learn more about our solutions





OSI Digital



About OSI Digital

OSI Digital, Inc., provides purpose-built business and technology solutions that optimize performance to enable data-driven outcomes for our customers. OSI accelerates digital transformation by offering integrated solutions that capture, secure, integrate, analyze, and optimize data. Our services include the design, development, and implementation of new solutions as well as the ongoing management, enhancement, and support of our customers' existing business systems.

OSI Digital was founded in 1993, in California and has since expanded to a global team of employees worldwide. We have offices in the US, Canada, India, Philippines, Dubai, Australia, Malaysia, UK and Ireland. Our main offshore delivery center of excellence is located at our state-of-the-art campus in Hyderabad, India, with additional locations in Chennai, Delhi, and Bangalore. For over 30 years and counting, we have supported a diverse portfolio of customers across various industries, including: Software & Business Services, Financial Services, Life Sciences & Healthcare, Manufacturing, Energy, Retail, Agriculture, and the Public Sector.

Our client base ranges from start-ups to Fortune 500 corporations, including: Hyundai AutoEver America, Hyundai Capital America, Moderna, Virgin Galactic, Uni Uni, Jones Logistics, Stanley, Skechers, US News & World Report, and World Oil.

OSI Digital has developed strong partner alliances with the world's leading technology providers such as Best Buy Business, Shift4, BigCommerce, Oracle NetSuite, Boomi, Salesforce, Tableau, Power BI, Databricks, Microsoft, Amazon Web Services, Snowflake, Workato and Celigo.

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