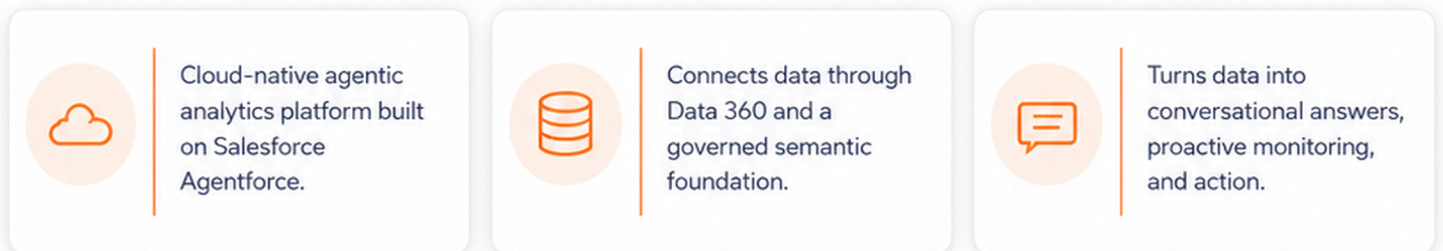


Tableau Next - Redefining Business Intelligence for the Agentic AI Era

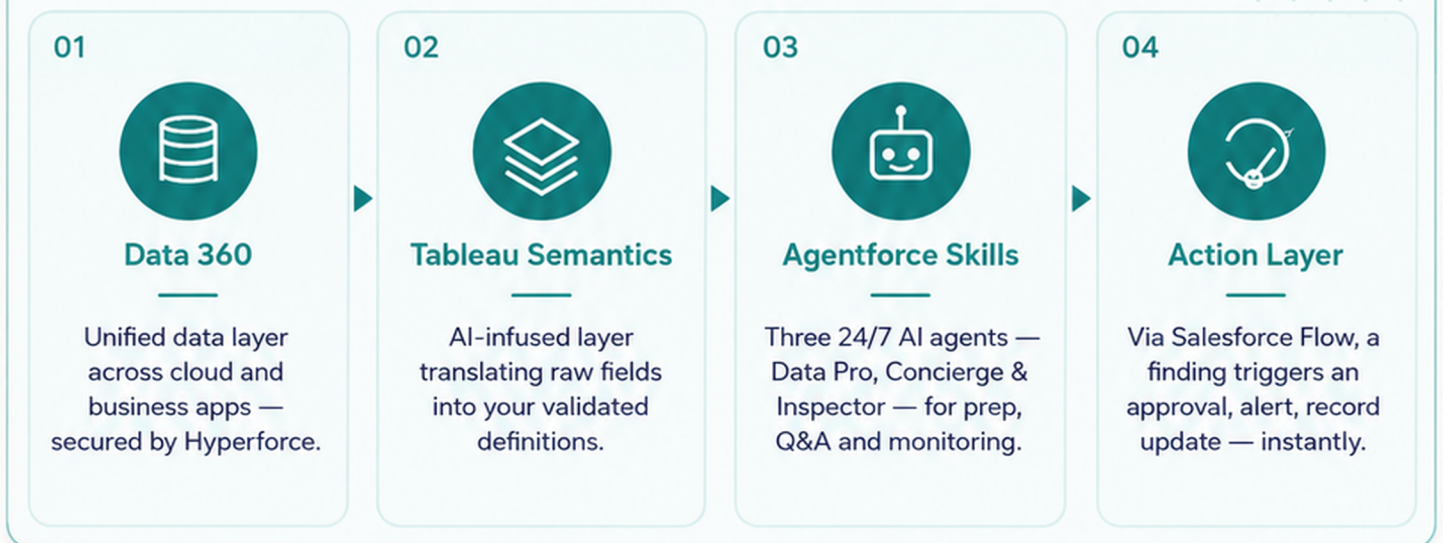
A one-page view of how Tableau Next combines governed data, agentic analytics, and workflow action.

What is Tableau Next?



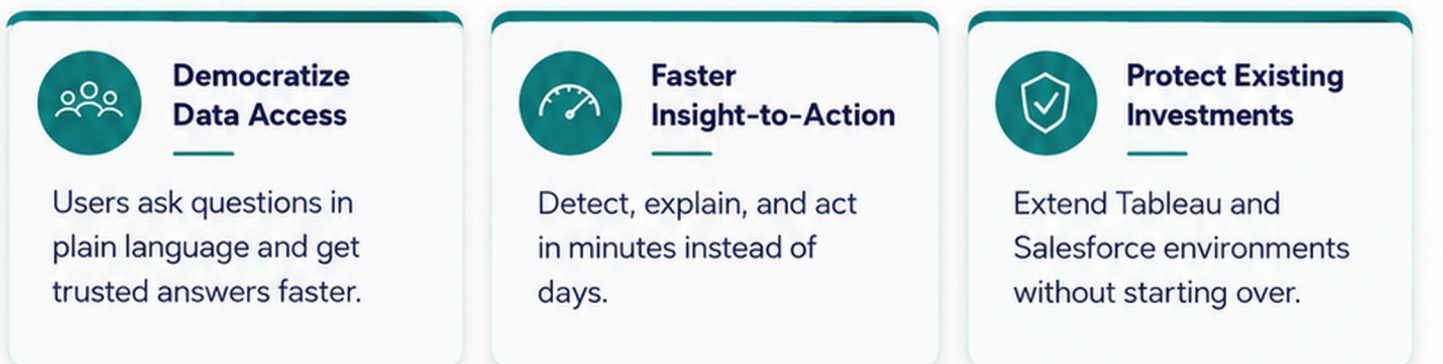
Four Architectural Building Blocks

Raw data → Governed context → AI insight → Action



Value Proposition & Trust Framework

Why It Matters



Why Tableau Next Can Be Trusted



What to Get Right Before You Start

It rewards preparation — and penalizes shortcuts

- 01 Salesforce Org Required**
Runs on Agentforce 360. A Salesforce org with Data 360 must be provisioned, even for non-CRM customers.
- 02 Data Quality Drives AI**
Agents surface inconsistencies at scale. Resolve conflicting metrics through a governed semantic model.
- 03 Connector Gaps**
Some classic Tableau connectors are not yet in Tableau Next. Validate your stack before committing.
- 04 Data Models May Shift**
Classic join-based workbooks may need migration to a relationship-based semantic model.
- 05 Storage Billed Separately**
Role-based licensing removes query/AI charges, but Data 360 storage costs may still apply.
- 06 Govern by Design**
Configure row-level security and semantic scope upfront to protect trust from day one.

Licensing – Simple & Predictable

Simple role-based packaging



Creator

Builds, publishes and manages analytics content and agentic experiences.



Consumer

Uses published content and agent answers.



2025 pricing shift —

Query, transform and agentic analytics consumption charges are replaced by clear role-based pricing. Available standalone or via the Tableau+ Bundle. Annual contracts apply. Data 360 storage may be billed separately.

How OSI Digital Helps

OSI Digital helps organizations evaluate, adopt and scale Tableau Next with a trusted data and analytics foundation.



Assessment & Roadmap

Evaluate data, tools and goals. Define the path forward.



Licensing & Cost Guidance

Right licenses. Right sizing. Right outcomes.



Semantic Foundation Build

Build governed semantic models for trusted AI answers.



Implementation & Enablement

Deploy, integrate and upskill teams for adoption and scale.

